



## NEWS RELEASE

For Immediate Release

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### Introducing New “Smart-Mask Sapphire” Respirator!

Middleboro, MA - The Gerson Company is excited to announce the introduction of their new **Smart-Mask Sapphire**, the next-generation particulate respirator, featuring the unique characteristics and advantages of the Gerson Smart-Mask 3-D design:

- 40% larger, more flexible surface area than traditional molded respirators for a **better fit**.
- 40% lower breathing resistance than traditional molded respirators for **improved comfort**.
- New **crush-resistant industrial construction**.
- Rugged **blue denim** design.

“The Smart-Mask Sapphire is unlike any conventional molded respirator and brings 21<sup>st</sup> century technology and designs to the respirator market” says Mr. Ronald Gerson, CEO of the Gerson Company, “Respirator users no longer need to sacrifice comfort for safety”.

The new Gerson Sapphire Smart-Mask offers superior design and advantages over traditional molded particulate respirators. The Sapphire is an approved product by the Center for Disease Control and Prevention’s National Institute for Occupational Safety



and Health for use when N95 protection is required and is based on Gerson proprietary technology. The Smart-Mask Sapphire respirator is available for immediate distribution.

The Louis M. Gerson Co., Inc. has been in business since 1956 and currently operates two divisions offering respiratory and spray paint equipment to global markets. The Gerson Company currently has manufacturing capabilities in both the USA and China using state of the art production processes. The Company is a supplier of respiratory personal protection equipment to both U. S. and United Kingdom governments in addition to a number of major corporations in the safety product distribution channel.

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